



# Maui's Visitors and Residents Love Whales!

That's Why 10,000 People  
Attend Maui's Whale Day  
Celebration Each Year.

Show YOUR support of whales and this popular South Maui whale festival!  
Reserve your ad space now for *Maui Weekly's* special Whale Day section.

**Whale Day: Saturday, February 21,  
9 am to 5 pm at Kalama Park, Kihei  
Admission is FREE!**

- \* Maui's Parade of Whales at 9 am along South Kihei Road
- \* All-day, FREE entertainment featuring John Cruz, George Kahumoku Jr. and many popular Hawaii recording stars.
- \* Includes Keiki Carnival, Eco-Fair, Huge Craft Fair, Food Booths and more.
- \* A benefit for marine education programs for Maui schoolchildren.



**Publication Date** Thursday, Feb. 19  
**Space and Materials Deadline** Monday, Feb. 9  
**Camera Ready Ads Deadline** Wednesday, Feb. 11

**Contact your Sales Representative today!**  
tel (808) 875-1700 ext 10 · fax (808) 875-1800  
office@mauiweekly.com

**Maui Weekly**

## Discounted Rates

1/16 page ad . . . . \$ 94 . . . .	with four color \$ 137
1/8 page ad . . . . \$ 167 . . . .	with four color \$ 232
1/6 page ad . . . . \$ 206 . . . .	with four color \$ 293
1/4 page ad . . . . \$ 307 . . . .	with four color \$ 442
1/2 page ad . . . . \$ 563 . . . .	with four color \$ 758
3/4 page ad . . . . \$ 858 . . . .	with four color \$1074
Full page ad . . . . \$1,058 . . . .	with four color \$1329

\*Prices subject to change. Other sizes quotes are available upon request.  
Not to be used in conjunction with any other discount programs.  
Prices current as of 12/10/08.